



## DUNKIN' BRANDS TO DIVEST TOGO'S

*Move Supports Company's Strategic Focus on Global Expansion of Larger Dunkin' Donuts and Baskin-Robbins Businesses While Positioning Togo's Brand for Continued Growth*

**CANTON, MA (October 20, 2006)** – Dunkin' Brands, Inc. plans to sell Togo's Eateries, Inc., the restaurant chain specializing in fresh sandwiches, salads and soups, announced Jon L. Luther, Chairman and Chief Executive Officer today. Trinity Capital, a Los Angeles-based investment banking firm with extensive experience in the multi-unit retail and food and beverage industries, has been retained to evaluate and market the business to potential buyers.

Commented Mr. Luther, "With the attention of the Dunkin' Brands leadership team focused squarely on accelerating our growth through global expansion of our larger Dunkin' Donuts and Baskin-Robbins businesses, we believe a sale of Togo's will best position the brand to continue to achieve its own promising growth path."

"Togo's is a vibrant business, and we are proud of the progress we have made in building the brand. We have tremendous respect for the leadership team and franchisees, who together have been responsible for driving healthy results. Given Togo's solid foundation, positive trends, and great franchisee base, we believe it is well-positioned for significant future success," concluded Mr. Luther.

Togo's was established in 1968 and became part of Dunkin' Brands in 1997. The company, which is headquartered in San Jose, CA, currently operates 280 locations predominantly in California. In fiscal 2006, Togo's system-wide sales were \$157 million.

### **About Dunkin' Brands**

Dunkin' Brands, Inc., headquartered in Canton, Massachusetts, franchises more than 13,000 Dunkin's Donuts, Baskin-Robbins and Togo's shops in 50 countries worldwide. At the end of fiscal 2006, these included 7,123 Dunkin' Donuts stores, 5,838 Baskin-Robbins stores and 280 Togo's stores. System-wide sales for Dunkin' Brands in fiscal 2006 were \$6.1 billion.

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Contact: Andrew Mastrangelo  
Dunkin' Brands  
781-737-3729

[andrew.mastrangelo@dunkinbrands.com](mailto:andrew.mastrangelo@dunkinbrands.com)