



**For Immediate Release**

## **Dunkin' Brands Joins Ceres Network of Companies**

**BOSTON (June 11, 2009)** - Citing the company's increasing commitment to integrating sustainability efforts enterprise-wide, Ceres' board of directors announced today it has approved Dunkin' Brands, Inc., the parent company of Dunkin' Donuts and Baskin-Robbins, as the newest member to join the Ceres company network.

Dunkin' Brands is among more than 80 member companies that are part of the Ceres network of companies. Ceres, a leading coalition of investors, environmental groups and public interest organizations, works with companies to address a variety of sustainability challenges, including global climate change.

"Dunkin' Brands has demonstrated positive steps towards creating an effective sustainability program," said Ceres president Mindy Lubber. "There are significant opportunities for the company to integrate sustainability throughout its business and Ceres is excited to work with Dunkin' Brands to help advance its social and environmental efforts."

"We look forward to working with Ceres as we continue to build on our existing corporate social responsibility and sustainability program achievements," said Nigel Travis, Dunkin' Brands Chief Executive Officer. "As we grow both domestically and internationally, our partnership with Ceres will be an integral component in further developing and delivering on our commitment to social and environmental goals."

Beginning in 2006, Dunkin' Brands has instituted various initiatives to demonstrate its long-term commitment to corporate social responsibility. Among these efforts include:

- In 2008, the company opened its first LEED certified store and is helping franchisees to improve energy efficiency through state-of-the-art technologies.
- Responding to consumer interest in healthy food choices, the company formed a Nutrition Advisory Board in 2007 and recently introduced new better-for-you product offerings for Dunkin' Donuts and Baskin-Robbins customers.
- Sourcing its line of hot and iced espresso beverages from 100% Fair Trade Certified Coffee Beans.

Companies that join the Ceres network must make continuous strides in improving their sustainability performance and reporting practices by engaging with investors, environmental groups, and other stakeholders.

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**About Ceres**

Ceres is the leading U.S. network of investors, environmental groups and other public interest organizations working with companies to address sustainability challenges. Ceres also directs the Investor Network on Climate Risk (INCR), a network of 78 institutional investors and financial firms with collective assets totaling nearly \$7 trillion in assets focused on the risks and opportunities from climate change. For more information, visit [www.ceres.org](http://www.ceres.org).

**About Dunkin' Brands, Inc.**

With more than 14,800 points of distribution in 44 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2008, there were 8,835 Dunkin' Donuts franchised restaurants and 6,013 Baskin-Robbins franchised restaurants and the company had system-wide sales of approximately \$6.9 billion. Dunkin' Brands, Inc. is headquartered in Canton, Massachusetts. For more information, visit [www.dunkinbrands.com](http://www.dunkinbrands.com).

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