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THE CULINARY INSTITUTE OF AMERICA RECEIVES \$1 MILLION PLEDGE FROM DUNKIN' BRANDS, INC. TO ELEVATE LATIN AMERICAN CUISINE

Pledge Underwrites Baking and Pastry Kitchens at Two Campuses

Hyde Park, NY, May 14, 2008 – With its pledge of \$1 million to The Culinary Institute of America (CIA) announced today, Dunkin' Brands, Inc. becomes a founding donor of the college's "El Sueño" initiative. The Dunkin' Brands gift, to be paid over five years beginning in 2009, will support baking and pastry kitchens at both the CIA's new campus in San Antonio, TX and main campus in Hyde Park, NY.

"El Sueño" ("The Dream") has been created by the CIA with a goal of elevating Latin American cuisines to their rightful place among the great cuisines of the world. The CIA, San Antonio is quickly becoming the leading education and research center promoting Latin American culinary diversity in the U.S. foodservice industry. The two CIA campuses also work in concert to prepare students to enter the culinary profession, providing both the foundation and the opportunity for their career success.

"Dunkin' Brands is proud to support the educational facilities that will help to advance the growing influence of Latino cuisine," said Jon Luther, Chairman & CEO. "We deeply respect the CIA's rich history; President Ryan's proven leadership, and the steadfast dedication to quality education provided by the administration, faculty and alumni to benefit students from around the world."

"Creating an opportunity for aspiring Latino chefs and bakers to receive a quality education strengthens their preparation for becoming culinary leaders, and that is our unwavering promise and commitment," said CIA President Dr. Tim Ryan. "Central to achieving this goal is the establishment of facilities and curriculum that embrace Latin American culinary, baking and pastry traditions."

Teaching about Latin American pastries and sweets requires specialization -- from the Peruvian coast alone, there are more than 250 traditional desserts. The anticipated completion date for construction of the kitchens at the two campuses is 2010.

(more)

About The Culinary Institute of America

Founded in 1946, The Culinary Institute of America is an independent, not-for-profit college offering bachelor's and associate degrees, as well as certificate programs, in either culinary arts or baking and pastry arts. As the world's premier culinary college, the CIA has a network of more than 37,000 alumni that includes industry leaders such as Grant Achatz, Anthony Bourdain, Cat Cora, Harold Dieterle, Steve Ells, Todd English, Duff Goldman, Sara Moulton, Charlie Palmer, and Roy Yamaguchi. The college has campuses in New York (Hyde Park), California (The CIA at Greystone, St. Helena), and Texas (San Antonio), as well as a New York City location (The CIA at Astor Center, Manhattan). In addition to its degree programs, the CIA also offers courses for professionals and food enthusiasts, as well as wine education. For more information, visit the CIA online at www.ciachef.edu.

About Dunkin' Brands, Inc.

With more than 13,800 franchises in 49 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2007, there were 7,988 Dunkin' Donuts franchised restaurants and 5,874 Baskin-Robbins franchised restaurants and the company had system-wide sales of approximately \$6.6 billion. Dunkin' Brands, Inc. is headquartered in Canton, Massachusetts. For more information, visit www.dunkinbrands.com.

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